

## QUESTION NO 1

*Discuss about:*

- The purpose of an external assessment in formulating strategies
- Source of Information about external audit
- Variable for external audit

## QUESTION NO 2

# Discuss About

External forces that must be examined in formulating strategies:

- **Economic Forces: What are the factors and why organization should examined those factors?(Related to formulate strategy)**
- **Technological Forces: What are the factors and why organization should examined those factors?(Related to formulate strategy)**

### QUESTION NO 3

DISCUSS ABOUT:

- **Social, cultural, demographic and environmental forces: What are the factors and why organization should examined those factors? (Related to formulate strategy)**





## Question No 4

### Discuss About:

- Political, governmental, and legal forces: What are the factors and why organization should examine those factors?(Related to formulate strategy)



## Question No 5

### *Discuss About:*

- Porter's Five Forces Model and its relevance in formulating strategies